

New Bargains—Greater Savings—Fill the Store Tomorrow—the Fourth Day of



IT PAYS TO DEAL AT  
**Goldenberg's**  
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

**\$1.25 to \$2 Lace Scarfs**  
at 88c Each

A special purchase of a manufacturer's samples of beautiful lace scarfs offered at unusual savings. Large variety of styles; in imitation of cluny and filet lace, all regulation lengths. Buy now for Christmas.  
Art Department—First Floor.

Standard Apron  
**Ginghams**  
15c Yard

Standard quality Apron Gingham, in all size blue checks; warranted fast color; challenge sale price 15c yard.  
Goldenberg's—First Floor.



Another Shipment Just Received of  
**Men's 65c Silk Neckwear, 29c**

Men's Fine Quality Neckties—the kind selling regularly at 65c each. Popular medium shape, with flowing ends, in plain colors, self figures and ten pleasing fancy patterns. Challenge Sale price, 29c each—FOUR for \$1.10.  
Goldenberg's—First Floor.

**\$3.00 Costume Satin**  
35 Inches Wide, at **\$1.49 Yd.**

A beautiful silk material that adapts itself with delightful charm to handsome street and afternoon frocks and evening costumes; high-grade, of desirable weight and lustrous satin face; all pure silk. Offered in a full assortment of street and evening shades, including the wanted navy blues, brown and black.

**\$4.00 Taffeta, \$1.88**

25-inch Glace and Plain-color Taffeta Silks, superior high-grade, rich lustrous-finish qualities; in plain and beautiful changeable effects.

**\$1.50 Silk Poplin, 85c**

35-inch Colored Paillet Silk Poplin, heavy, lustrous grade; in a complete assortment of fall and winter shades, also black.

**\$4.00 Peau de Cygne, \$1.98**

40-inch Black Satin Peau de Cygne, a very heavy quality, with lustrous finish; all pure silk and guaranteed to wear.  
Goldenberg's—First Floor.

**Regular \$65 and \$75**  
**Axminster Rugs**  
9x12-ft. Size—Absolutely Perfect  
**\$42.50**

The fine qualities, beautiful patterns and low price should bring housewives here tomorrow to supply their needs in this Challenge Sale. These Rugs are seamless or seamed and are perfect quality. They are of a grade that will give years of service.

9x12 foot, largest room size, in floral, oriental and medallion designs; colorings to suit any room decoration. Famed Alexander Smith and other makes of recognized merit.

**\$30 Brussels Rugs, \$21.75**

8x10-ft. Seamless Wool Brussels Rugs; Alexander Smith & Sons' make; in two desirable patterns and best colorings.

**\$15 and \$16.75 Wool and Fiber Rugs, \$10.45**

Heavy Reversible Wool and Fiber Rugs, 5x7 ft. and 6x9 ft. sizes. Oriental, medallion and plain centers with rich borders; colors include green, blue, tan, rose, red and brown.  
Goldenberg's—Fourth Floor.

**20 Yards China Matting, \$7.95**

Best Grade Palm-finish Linen Straw China Matting, 116-warp grade; in green, blue, red, tan and brown checks and stripes.

**85c and 95c Stair Runner, 55c**

Crest or Deltoid Stair and Hall Runner, 28 inches wide; woven and stenciled borders; in green only; some slightly imperfect, while the larger part is perfect quality. Tape bound sizes.

**P. N. Corsets \$2.98**

P. N. Practical Side Corsets, of white coutil, heavily boned; medium and low bust models, with long hips. Excellent for average figures; sizes 22 to 36.

**\$5.00 P. N. Corsets, \$3.98**

P. N. Pink Broadband Corsets, heavily boned; broad front clasp and six heavy hose supporters. Elastic insert and long hips; sizes 22 to 36.  
Goldenberg's—Third Floor.

**59c Outing Flannels**  
32 Inches Wide, yard. **28c**

Another lot of 32-inch Outing Flannels, extra heavy double-fleece quality, for making winter garments. In an assortment of neat pink and blue stripes.

**50c Dress Gingham, 25c**  
32-inch Dress Gingham, in beautiful plaids, checks and stripes; warranted fast colors; fine quality; for women's and children's wear.

**29c Percales, 19c**  
36-in. Percales, light grounds; in stripes, checks, figures and dots; warranted fast colors.  
Goldenberg's—First Floor.

**\$37.50 Fur-Trimmed Seal Plush Coats**  
at **\$23.75**

Once more the apparel section does the unusual—with a wonderful offering of Women's and Misses' Handsome Fur-trimmed Plush Coats at a price far below the real value. Cancellations and a backward season forced a maker to dispose of his stock at a great sacrifice. Yours is the advantage—and it looms large in economy importance.

Beautiful Coats of genuine Seal Plush, trimmed with large fur collar of Kolinsky cone fur. Full cut and well made, with flare cuffs, pockets and all-around belts. Guaranteed linings. All in the popular 36-inch length. All sizes 16 to 44.  
Goldenberg's—Second Floor.

**\$12.50 Mercerized Tapestry Portieres, \$8.95**

Handsome Mercerized Tapestry Portieres, 50 inches wide, full length; choice is offered of several very pretty self color designs; good heavy weight. In green, rose, brown and gold.  
Goldenberg's—Fourth Floor.

**Heavy-Weight Blankets**  
\$4.50 Values \$6.00 Values \$8.00 Values  
**\$2.95 \$3.69 \$4.95**

These blankets are made of superior grade cotton, with soft fleecy finish and are good heavy weights. In white or gray with fancy borders, as well as plaids of blue, pink, tan and gray. Sizes 64x76, 66x80 and 72x80 inches, for double beds. An opportunity to replenish your bedwear needs at attractive savings.  
Goldenberg's—Fourth Floor.

**Washington Greatest Dress Sale!**  
**\$19.75 and \$25.00 Fall Dresses**  
An Event That Lowers Prices With a Vengeance!



**\$8.95**  
The most amazing sale of dresses ever staged in Washington—greatest in terms of qualities, styles and savings. Not even in pre-war times was it possible to offer the equal of these values—of all the remarkable dress sales for which this store has been famous can a duplicate be found of this truly amazing event. A maker's necessity for turning his stock into cash and our good fortune in being on hand make it possible for us to offer our customers new stylish dresses intended to retail at \$19.75 and \$25.00 at only \$8.95.

**New Fall Dresses of Velveteen, Satin, French Serge, Wool Jersey and Mannish Serge**

—Tailored Dresses  
—Silk-Embroidered Dresses

All Sizes  
16 to 42  
Navy, Black  
and Reindeer.

—New Flare Dresses  
—Braided Dresses  
—Wool-Embroidered Dresses

Goldenberg's—Second Floor.

**\$1.39 Table Damask, 79c Yd.**

64-inch Yarn Mercerized Table Damask, heavy-weight satin-finish grade that will retain its original luster after washing. Ideal for home or cafe use. An assortment of neat patterns.

**Table Napkins, \$1.59 Dozen**

24x18 Mercerized Damask Table Napkins, assorted patterns; neatly hemmed; mill seconds of values up to \$2.00 dozen. (Limit one dozen.)  
Goldenberg's—First Floor.

**\$1.50 Knitted Petticoats, \$1.25**

Women's Knitted Petticoats, heavy yarns; in Oxford gray and natural colors; with assorted color striped borders. Correctly made and finished.  
Goldenberg's—Third Floor.

**\$3.98 Couch Covers, \$2.69**

Heavy-weight Reversible Tapestry Couch Covers, 48 inches wide; full length; oriental figures and stripes; colorings of tan, blue, green, red and brown.  
Goldenberg's—Fourth Floor.

**81x90, Double-Bed Size**  
**\$1.75 Seamless Sheets**  
at **\$1.28 Each**

Sheets of excellent wearing quality material, strong and sturdy, classed as "run-of-the-mill," although the only fault we can find is in the finish. Every sheet seamless—made in one-piece; full 81x90, double-bed size.

**\$2.75 Bleached Sheets, \$1.98**

81x99 (note the extra length) Seamless Bleached Sheets, made of superior round-thread sheeting, free from starch or any foreign substance.

**75c Pillowcases, 48c**

48x36 Embroidered Bleached Pillowcases, large size; extra fine quality; beautiful embroidered designs.

**\$4.50 Bedspreads, \$3.39**

Crocheted Bedspreads, full double-bed size; heavy raised Marseilles patterns.  
Goldenberg's—First Floor.

**20c White Cambric, 14c**

36-inch White Cambric, a fine close-woven, soft-finish quality, for making undergarments.

**65c to 79c Ribbons**  
at **59c Yard**

Fine Quality Ribbons, in plain and novelty effects, also flowered styles; widths from five to seven inches. In an assortment of the most desirable colors for making fancy gifts for Xmas.

**35c Ribbons, 29c**

Pretty Check Moire, Taffeta and Flowered Ribbons; all wanted shades; four and five inches wide.  
Goldenberg's—First Floor.

**\$2, \$2.50 & \$3 Blouses, \$1.00**

A Challenge Sale of Blouses that doubles and triples the buying power of your purchases tomorrow. A great lot of brand-new, stylish Waists of—

Satin Stripe Voiles, Sheer Organdies, Batiste, Corded Dimity and Fancy Materials  
Choice of 25 different styles. Included are tucked fronts, vestee effects, tailored models, Buster Brown styles, etc. Newest collars—long pointed, roll or convertible. Offered in all white, light blue, flesh and fancy combinations. Sizes 36 to 44 in the lot.  
First Floor—Bargain Booth.

**\$1.00 Satine Linings, 66c Yard**

36-inch Fancy Lining Satines, in various color grounds with neat and large floral designs. Slight mill seconds. Correct weight for coat and cape linings and petticoats.  
Goldenberg's—First Floor, Lining Dept.

**\$1.00 Pinafore Aprons**  
at **79c Each**

Another shipment of Pinafore Aprons, made of fine quality percales, in assorted neat patterns and colors. Made with two large pockets and trimmed with braid. Full skirts with deep hems. Regularly \$1.00 each. Challenge Sale price 79c.—First Floor.

**\$1.69 Bungalow Aprons, \$1.29**

Women's Bungalow Aprons, of superior grade percales, in dark blue and light colored effects. Warranted fast colors. Button front and all-around belt. Full cut sizes.  
Goldenberg's—Third Floor.

**Special Sale of "Willard A" Sewing Machines**  
These Machines can be purchased on weekly or monthly club payments.  
at **\$39.50**  
Dozens of women will want to take advantage of this remarkable offering. Every machine sold with a guarantee. They are easy running, practical models.  
Domestic Portable Electric Machine ..... \$70.00  
Used Singer ..... \$39.95  
White, used ..... \$32.50  
Standard, used ..... \$22.50  
Domestic Sit Rite, Hemstitching, 10c a Yard—Supplies for All Machines  
\$57.50

**Girls' Raincoats, \$4.98**

Girls' "Bestyette" Raincoats, of guaranteed waterproof navy blue and garnet materials; plaid-lined hoods; full cut sizes from 4 to 12 years.

**\$4.98 Sweaters, \$2.98**

Children's All-wool Sleeveless Sweaters, heavy stitch; in Chinese blue, rose and khaki; sizes 26 to 30.

**Flannelette Nightgowns**

Children's Flannelette Nightgowns, heavy, soft-finish quality; in assorted stripes; made with double yokes and collars; full cut sizes; trimmed with braid.

Sizes 2 to 6 years at \$1.25  
Sizes 8 to 14 years at \$1.50  
Goldenberg's—Third Floor.

**Misses' & Children's Shoes**  
Worth Up to \$4.50 a Pair  
at **\$2.95**

The Challenge Sale offers this opportunity to purchase footwear for the youngsters at savings that will interest economically inclined parents. Good serviceable qualities, of patent colt, tan kid and dull leathers. Sizes in the lot from 8½ to 2 for misses and children.

**Women's \$2.50 Spats, \$1.95**

Women's New Fall Spats, of excellent quality, in gray, fawn and taupe; sizes 2 to 7. Tomorrow at \$1.95 a pair.  
Goldenberg's—First Floor.

**Brushed Wool Scarfs**  
**\$8.98 to \$10.98**

Women's Brushed Wool Scarfs, full width and length; finished with deep fringe; pockets and belts; in a large assortment of stylish color combinations; ideal for sport wear.  
Goldenberg's—Third Floor.

Prices That Will Go Unchallenged in This Sale of  
**Men's Heavy Underwear**

**Men's \$3.00 Underwear \$2.15**

Men's Bradford Heavy-weight Wool Mixed Underwear, natural gray color; shirts and drawers in all sizes up to 50.

**Men's \$2.50 and \$3.00 Night Robes, \$1.79**

Men's Faultless-make Heavy Donnet Flannel Night Robes, extra full-cut sizes; made with military collars; subject to slight imperfections.

**Men's \$2.75 Union Suits \$1.95**

Men's Springtex Medium-weight Cotton Union Suits, plain white; made with closed crotch; perfect quality.  
Goldenberg's—First Floor.

**Men's 25c Hose, 12½c**

Men's Half Hose, seconds of the famous Darnproof make; in black, navy blue and cordovan; fully reinforced; medium-weight mako cotton.

**Men's \$1.50 and \$1.75 Underwear, \$1.15**

Men's Heavy-weight Flannel-lined Underwear, perfect quality; clear white fleecing that will not rub off; jaeger color; single and double breasted shirts, drawers with reinforced seat.

**Men's \$2.00 Underwear \$1.39**

Men's Springtex Heavy-weight Ribbed Underwear, worsted and cotton mixed; natural gray color; shirts and drawers, in mostly all sizes.

**Lace Curtain Sale**

Usual \$7.00 and \$8.00 Qualities at

**\$4.65 a Pair**

A thrift message from the lace curtain section for tomorrow. High-grade lace curtains in a large selection of new, attractive styles offered at drastic reductions from former prices. Choice of Scotch, Nottingham, Cable Net and Filet weaves, in white, ivory and ecru; 2½ and 3 yards long. Neat and elaborate designs.

**\$5 Curtains, \$3.45**

Nottingham, Cable Net and Filet Weave Lace Curtains, in forty handsome new designs; in white, ivory and ecru colors; 2½ and 3 yards long; made of the finest Egyptian thread; in patterns that are copies of handsome real laces.

**\$10.00 Curtains, \$6.75**

Fine Grade Scotch, Nottingham and Filet Weave Lace Curtains, in white, ivory and ecru colors; 2½ and 3 yards long; made of the finest Egyptian thread; in patterns that are copies of handsome real laces.

**\$4.00 Curtains, \$2.85**

Very fine grade Panel Curtains, of cable net, filet, Scotch and Nottingham weaves; white and ecru colors; reproductions of handsome real laces.

**Young Men's Suits**  
Formerly Sold at \$35.00  
**\$21.50**

A remarkable sale of Young Men's Suits at the lowest price such good qualities have been sold for this season. Models that find favor with young men, made of wool cassimeres and chevrons, in single and double breasted styles; also young fellows' high school suits in nifty models especially designed for the student. Well tailored and full alpaca lined. Sizes 33 to 38.

**Men's Fine Overcoats, Worth Up to \$47.50, at \$32.50**

Men's and Young Men's Overcoats of fine quality materials and superior workmanship, in Ulsterettes and form-fitting models. Sizes 33 to 40 in the lot.  
First Floor Daylight Closets Show for Men—Direct Entrance from K Street.

**\$2.25 Bed Pillows**  
at **\$1.48**

21x27 and 20x28 Bed Pillows, covered with A. C. A. stripe and fancy art tickings; filled with sterilized curled feathers.  
Goldenberg's—Fourth Floor.

**39c Curtain Voiles, 19c Yard**

5,000 yards of Handsome Cretonne design Curtain Voiles, in lengths from 1 to 8 yards, but a number of yards alike. For window or door draperies. Choice of floral, bird and foliage designs, in green, blue, rose, gold and brown colorings.  
Goldenberg's—First Floor.

**\$3.50 Longcloth**  
at **\$1.98 a Piece**

36-inch English Longcloth, full ten yards in each piece; fine chamamois-finish quality.

**\$1.25 White Poplin, 75c**

36-inch White Poplin, a yarn mercerized quality, with rich, lustrous finish.

**39c India Linon, 19c**

40-inch White India Linon, fine sheer quality; snow-white bleached.  
Goldenberg's—First Floor.

**Women's Cardigan Jackets at \$1.98**

Women's Sleeveless Cardigan Jackets, in Oxford and black; heavy plain weave; full cut and well made; all sizes; correct weight for wearing under coats.  
Goldenberg's—Third Floor.

**Boys' All-Wool Two-Pants Suits**  
at **\$13.69**

More evidence of the lower prices that prevail in this Challenge Sale. The extra pair of pants means twice the service of the ordinary one-pants suit, and at less cost.

Made of serviceable all-wool fabrics, in the newest double-breasted belted Norfolk models, in ten different patterns. All of heavy winter weight. Sizes 7 to 18 years.

**\$12.75 Mackinaws, \$11.75—Boys' Mackinaws;** dark plaid materials; with convertible notch collars and belts; full cut sizes from 10 to 18 years.  
**Boys' Overcoats, \$2.25—Boys' Chinchilla Overcoats;** in brown, blue and gray; button-to-the-neck models; sizes up to 8 years.  
**Up to 625 Suits, \$11.00—Boys' Norfolk Suits;** with one pair of knickerbocker pants; all dark patterns; good quality woolen materials, in fall weight; pants full lined and taped; sizes 5 to 18 years.  
Goldenberg's—Third Floor.

